



## 2006 Glenwood High School Yearbook Advertisement Sizes and Price List

Full Page 5 $\frac{3}{4}$ x 9 $\frac{1}{2}$ \$.27 for 900 ads	\$250	For your money, this ad is the best value. Size-wise, it is the most versatile for designs and layouts. Pictures of employees and/or the business are often used for design.
3/5 Page 5 $\frac{3}{4}$ x 5 $\frac{1}{2}$ \$.20 for 900 ads	\$190	In addition to logos and business designs, pictures can be added to this size ad.
1/5 Page 2 $\frac{3}{4}$ x 3 $\frac{1}{2}$ \$.09 for 900 ads	\$90	Logos and business designs are most popular for this ad size. Also good for small photos.
1/10 Page 2 $\frac{3}{4}$ x 1 $\frac{1}{2}$ \$.05 for 900 ads	\$50	Business cards fit this ad size PERFECTLY!

If you are interested in placing an ad with the *Mnemosyne*, please respond by **October 31, 2005**. You may either mail the completed advertising contract to Glenwood High School Yearbook, call 483-2424, email [pkaylor@mail.bcsd.k12.il.us](mailto:pkaylor@mail.bcsd.k12.il.us), or send a fax to 483-5402. An appointment can be made at your convenience to discuss the contract, ad designs, take photos, and/or collect art work. Feel free to send your payment with the contract, or you can be billed early January 2006. Thank you!

Advertising in the Glenwood High School Yearbook promotes your business in the following ways:

The Glenwood Yearbook is the first book in Central Illinois to be an **ALL COLOR** book, meaning that your advertisement will be in full color for the same price most yearbooks are charging you for black and white.

Make your business known!! We have sold 1000 copies of our book at registration, which not only means for a business card size you are advertising for five cents an ad, but your business name is promoted in over 1000 households in the Chatham and Springfield communities.

For 2006 our book will have a table of contents, listing all of our advertisers at the beginning of the ad section. Your business' name will also be listed in the student index along with the student names.

We will also be promoting your business even more when we thank all of our advertisers in the State Journal Register, The Chatham Clarion and all South County publications, the Ball-Chatham School District Bulletin, and on GCNN (Glenwood's local school television station) and ask the community to support your business.

We have a design staff to design your ad for our book. We encourage this community connection.

Thank you for your time and consideration,

Glenwood Yearbook Staff